

# DANIEL NETKIN-COLLINS

## WORK EXPERIENCE

### Marketing Research Association

GLASTONBURY, CT. JULY 2008 - AUGUST 2009

*Senior Graphic Designer*

- Directed a team that redesigned MRA's corporate Web site.
- Responsible for the design and maintenance of various MRA Web sites.
- Developed and designed the online version of MRA's monthly print magazine *Alert!*.
- Created the cover of *Alert!* each month and collaborated with the editor on its layout.
- Responsible for designing all conference material, which included program books, Web sites, mailers and other promotional material.

### Apple Inc.

FARMINGTON, CT. MAY 2008 - JUNE 2008

*Mac Specialist*

- Educated customers as they explored Apple computers and products.
- Assisted in the sale of Apple products.

### Xillion Design LLC

GLASTONBURY, CT. OCTOBER 2007 - JANUARY 2009

*Web Designer*

- Assisted in the creation and production of Web sites as requested.

### Prudential Connecticut Realty

ROCKY HILL, CT. MAY 2006 - MAY 2008

*Marketing Coordinator/Graphic Designer*

- Responsible for all pre-press, project management and expense documentation for the marketing department.
- Maintained the newspaper advertisement schedule, including the quarterly newspaper award advertisements while collaborating with each Connecticut Prudential office.
- Designed Prudential real estate advertisements.
- Oversaw the design and creation of Prudential's annual calendar.
- Participated in the redesign of Prudential marketing brochures.
- Assisted in the creation of New Homes & Land brochures, logos, mailers and Web sites.
- Created splash pages, photo slide shows and flash animations.

### National Institute for the Clinical Application of Behavioral Medicine

MANSFIELD CENTER, CT. APRIL 2005 - MAY 2006

*Senior Graphic Designer*

- Designed company's brochures and managed company Web site.
- Responsible for designing all conference material, which included program books, Web sites, mailers and other promotional material.

## CONTACT INFORMATION

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LinkedIn: <http://www.linkedin.com/in/danielnetkincollins>

## EDUCATION

University of Connecticut, Storrs, CT  
Bachelor of Fine Arts  
Concentration in Communication Design  
Graduated in May 2007

## COMPUTER SKILLS

Photoshop  
Illustrator  
InDesign  
Quark  
Flash  
Dreamweaver  
HTML  
CSS  
Javascript  
Office  
Mac & PC  
Adobe Creative Suite  
WordPress CMS